

KidsArt

Our annual exhibition of artworks created by children & public school teachers participating in the Gallery's Education Program.

Through June 18, 2005



FREE ADMISSION

LOCATION:
33 Clinton Street, Brooklyn,
718-875-40407
www.briconline.org/rotunda

GALLERY HOURS:
Tues-Fri, 12 to 5 pm
Sat, 11am to 4pm



Your Borough. Your TV.

- ◆ Four channels of programs for Brooklynites by Brooklynites
- ◆ 24/7 Community Calendar of Brooklyn events & services
- ◆ Programs that reflect and share the diversity of Brooklyn

Learn how you can have your own television show by attending a free orientation, held on the first Tuesday of each month from 6pm-8pm. No reservations required. More info available at www.bcat.tv.

Tune in to BCAT.
Brooklyn Community Access Television
— your public access channels.

TIME WARNER CABLE
34, 35, 56 & 57

CABLEVISION
67, 68, 69 & 70

BRIC BCAT is a program of
INFORMATION AND CULTURE BRIC/Brooklyn Information & Culture



Brooklyn Community Access Television
57 Rockwell Place, 2nd Fl
Brooklyn, NY 11217
718-935-1122
www.bcat.tv

Week of June 19-25



BCAT Program Guide

A Guide to What's on Brooklyn Community Access Television

How to Air a Show on BCAT

Q: On which channels can I find BCAT?

A: BCAT cablecasts only in the borough of Brooklyn on two cable systems: Time Warner Cable channels 34, 35, 56 and 57 and Cablevision channels 67, 68, 69 and 70.

Q: How can I have a program on BCAT?

A: There are two ways to air a show on BCAT: you can either produce a show using your own equipment and submit a finished tape ready for cablecast or be trained in tv production at BCAT and use their state-of-the-art facilities. All programs must either have a producer who is a Brooklyn resident or be sponsored by a Brooklyn resident or organization. The program sponsor accepts liability for the content of the program.

A valid ID and proof of residency must be submitted in order to submit a program. Programs must be accompanied by a completed BCAT Playback Application/Renewal Form, available online at www.bcat.tv or from the BCAT Program Department.

If you are interested in using the BCAT facilities to produce programs, in addition to being a Brooklyn resident, you'll need to become a BCAT Certified Producer. The process begins at a 2-hour orientation session, held from 6pm-8pm on the first Tuesday of the month on a first-come, first-served basis. At the end of the orientation, you will have the opportunity to register for either the Remote or Studio Production Workshop. You must successfully complete one of those workshops in order to receive certification from BCAT. The cost of each workshop is \$90; upon completion of the workshop usage of the BCAT Media Center is free of charge!

Q: How soon will my program air on BCAT?

A: BCAT changes its cablecast schedule every three months for all weekly and monthly series. To be considered for the fall program quarter (October-December), all sponsors must submit programs and a completed BCAT Playback Application/Renewal Form by July 29. New weekly series must submit four (4) installments with the form; all new monthly programs must submit one (1) installment. BCAT also accepts "specials," a one-time cablecast of your program. These can be submitted anytime throughout the quarter.

Q: How long can programs be?

A: All series and specials programs must be 28 minutes in length.

Q: What videotape formats are acceptable?

A: BCAT only accepts S-VHS, BetaSP, DV, MiniDV, DVCAM, and DVCPRO.

Q: Where can I get more information?

A: If you would like more information you can get a copy of the BCAT Policy & Procedure Handbook at BCAT, visit www.bcat.tv or call 718-935-1122, ext. 261.

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BCAT cablecasts only in the borough of Brooklyn on two cable systems: Time Warner Cable channels 34, 35, 56 and 57 and Cablevision channels 67, 68, 69 and 70. You can also watch BCAT online at www.bcat.tv.

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Jarvelle's Caribbean Crusade

By Leonard Jacobs

Born in Port-au-Prince and raised in Brooklyn, Maria Jarvelle Gaston has long, strong emotional ties to her homeland. Indeed, despite a surging career in American business—doing marketing for J.C. Penney—she returned to Haiti in 1988 for a dozen years, serving as marketing director for various endeavors and becoming, in the process, an enormously successful woman in a land still struggling for economic, political, and sexual equality.

Returning to New York in 2000, by January 2003 she devised a new way to put Haiti front and center: She created *The Jarvelle Show*, "the first and," she says, "only English and Creole television talk show" devoted to the Caribbean community, whether expatriates or residents, which can be seen weekly on Brooklyn Community Access Television (BCAT).

"I grew up here," explains Jarvelle, as she likes to be known on her show, "so when I moved [back] to Haiti, the way we think, the whole way they think—how we react, how emotional we are—really made an impression on me and very often I thought, 'My God, we need work!' Then one day back in New York I was watching TV—*Oprah*, actually—and I thought to myself: 'There you go!' After all, if you feel you have a need to get into everyone's house to talk about the community and what is going on, as I do, a television program is really the way to do it."

Whether taped before a live audience, in the studio, or in the comfortable surroundings at her home, the spectrum of topics covered on *The Jarvelle Show* is both impressive and exhaustive. Subjects range from hard-news elements (business, health, education, and immigration issues) to lighter fare, including sports and arts and culture. This permits her

to strike a savvy tonal balance: One week she might shine a light on young people held in facilities run by the New York City Office of Children and Family Services; the next week, she'll interview an author or a musician.

"And remember, this is not just about their book or their music," Jarvelle points out. "It's always 'Why did you write this song?,' 'What else do you do for the community?,' 'Who else do you help?'" She "pushes people to do things for the community" by leading by example, largely putting up her own funds in order to produce the show. On the production side, she is especially effusive in her praise for, and gratitude to, her director, Gasner Pierre-Christin, and her cameraman, Kerly Charles, both of Gus Productions and smart, seasoned veterans.

Having had no prior experience working in television, Jarvelle admits that she was full of trepidation. "But then I thought to myself, 'All right, so you're scared, but you also have to do this show.' You have to write it and you have to make it happen because there just has to be a show about the [Caribbean and Haitian] community so we can talk about certain things so many of us tend not to want to discuss."

For example: Having been a successful working woman in Haiti,



Maria Jarvelle Gaston, host and producer of *The Jarvelle Show* on BCAT.

society's treatment of her gender is a particular concern to her. "Part of the problem is how women are treated, but another is that women accept that treatment. We never question things—it's the way our parents raised us.

"Which is to say that, overall, we have a way of blaming people for whatever the problem is," she went on. "Let's say we almost fall because we hit our foot on a rock. Instead of removing the rock so no one else can hit their foot, we ask, 'Who put the rock there?'" By extolling the idea of self-empowerment, Jarvelle says, Haiti's myriad social and economic problems might at last be meaningfully addressed.

The show has inspired her to expand her own skill sets: she begins classes this week at BCAT's Media Center to learn how to use a video camera and edit her own footage.

"I would like to be the Oprah of my community," she concludes. "I want us to get better, bigger, stronger—and I know we can do it."

The Jarvelle Show can be seen on BCAT Saturdays at 2:30pm on Time Warner Cable channel 56, Cablevision channel 69, and streaming live online at www.bcat.tv/bcat.

BROOKLYN BRIC & C INFORMATION AND CULTURE

Brooklyn Information & Culture (BRIC) is a not-for-profit multidisciplinary cultural organization that provides resources and a showcase for artists and strives to expand public appreciation of their work. BRIC presents media, education, and performing and visual arts programs that are reflective of and relevant to Brooklyn's diverse communities. BRIC's programs include BCAT/Brooklyn Community Access Television; Celebrate Brooklyn; the Rotunda Gallery; and BRICstudio.

For more information about BRIC and its programs, visit our website at www.briconline.org.



Marking its 27th anniversary this summer, Celebrate Brooklyn is BRIC's summer-long festival of multicultural music, dance, spoken word and film. Presented free to the public at the Prospect Park Bandshell, the festival draws a yearly attendance of over 250,000.

One of NYC's longest running outdoor performing arts festivals, Celebrate Brooklyn reflects the borough's diverse population and offers exciting programs that feature artists from Brooklyn and around the world. Nearly 2,000 artists have performed here since 1979 including jazz master Max Roach, salsa songstress La India, acclaimed monologist Spalding Gray, and cutting-edge choreographer Mark Morris.

www.briconline.org/celebrate
Prospect Park Bandshell/718-855-7882 x45



Designated as Brooklyn's official community access organization in 1988, BRIC manages BCAT/Brooklyn Community Access Television, offering the public training and access to production equipment, studios, and editing facilities at the state-of-the-art BCAT Media Center to produce programs for cablecast on BCAT's channels. To date, over 3,000 Brooklyn residents have been trained, resulting in nearly 200 hours of original programming per week. In addition, more than 500 neighborhood organizations list community events and services on the BCAT Community Calendar.

Serving more than 400,000 households in Brooklyn, BCAT can be seen on Time Warner Cable channels 34, 35, 56, and 57 and Cablevision channels 67, 68, 69, and 70.

www.briconline.org/bcat
57 Rockwell Pl., 2nd fl./718-935-1122



Founded in 1981, The Rotunda Gallery exhibits the work of Brooklyn's expanding visual arts community in its award-winning space in Brooklyn Heights. Each year the gallery presents five to six exhibitions featuring painting, sculpture, photography, site-specific installation and video, complimented by educational and special events for adult audiences.

A computerized slide registry makes the work of Brooklyn artists available to curators, collectors, and gallery owners nationwide. Since 1984, the Rotunda Gallery has offered an innovative education program that serves 6,000 area students from kindergarten through high school annually with gallery visits and curriculum-based outreach programs.

www.briconline.org/rotunda
33 Clinton Street/718-875-4047



BRIC Studio showcases the work of both emerging and established artists, with an emphasis on Brooklyn artists working in new and experimental forms. The intimate, 4,000-square-foot black-box theater is located on the second floor of the former Strand Theater building in Fort Greene/Downtown Brooklyn, adjacent to BRIC's offices. BRIC Studio offers performances weekly from October through May.

Since its launch in November 2001, audiences have enjoyed performances by such artists as jazz bassist Ben Allison and clarinetist Don Byron; hip-hop artists Second2Last; DJ Logic; and Tiny Ninja Theater.

The opening of BRIC Studio is the first phase of BRIC's planned redevelopment of the building into a mixed-use cultural complex offering affordable rehearsal and performance space to the Brooklyn arts community.

www.briconline.org/bricstudio
57 Rockwell Pl., 2nd fl./718-855-7882 x53

SUNDAY - June 19

Table for Sunday - June 19 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.

MONDAY - June 20

Table for Monday - June 20 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.

TUESDAY - June 21

Table for Tuesday - June 21 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.

WEDNESDAY - June 22

Table for Wednesday - June 22 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.

THURSDAY - June 23

Table for Thursday - June 23 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.

FRIDAY - June 24

Table for Friday - June 24 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.

Summary table for Friday - June 24 listing channels 34, 35, 56, 57 and their corresponding programs.

Logos for TIME WARNER CABLE Channels 34, 35, 56, 57 and CABLEVISION Channels 67, 68, 69, 70.



Large text advertisement: **BCAT Your Borough. Your TV.** 57 Rockwell Place, 2nd Fl., Brooklyn, NY 11217 • (718) 935-1122 • www.bcat.tv

SATURDAY - June 25

Table for Saturday - June 25 with columns for time slots (TW, CV, 9:00am, 9:30am, etc.) and program titles.